



### Qualifications

Creative  
Leader  
Organized  
Focused  
Goal Oriented

### Technical

3D Animation  
Motion Gfx  
Compositing  
Rotoscoping  
On-set Directing

### Applications

Maya  
Cinema 4D  
After Effects  
Premiere Pro  
Final Cut  
Photoshop  
Illustrator  
InDesign  
Flash  
Vertigo / VizRT

### Experience

#### **Tropic Survival Advertising & Marketing 2013 - Present**

##### **Art Director**

Work with clients such as Baer's, La-Z-Boy, Leon Medical Centers, YMCA and others.  
Lead role in the design and production of materials for use on-air, in print and online.  
Manage several concurrent projects from concept through production, in multiple media.  
Manage department deadlines to insure timely delivery of any and all graphics.  
Oversee design and quality of all department creative.

#### **WSFL-TV / Tribune Company 2007 - 2013**

##### **Senior Graphic Designer**

Collaborated directly with CSD and producers to generate all on-air graphics.  
Worked with sales team to create multiple sponsored marketing campaigns.  
Played integral role in several in-house branding and cross-marketing campaigns.

##### **Graphic Designer**

Created, developed and produced a wide range of marketing materials for the Sun Sentinel as well as the Orlando Sentinel for use on-air, in print and online.

#### **Medical Illustration Services 2006 - 2007**

##### **Animator (Internship to permanent position)**

Created 3D visual aids for use in legal presentations and courtrooms.  
Helped conceptualize and develop MIS Website.  
Created and implemented Interactive PDF's for use on website increasing efficiency.

#### **Sapoznik Insurance 2005 - 2006**

##### **Assistant Marketing Director**

Interacted directly with exterior marketing departments to coordinate advertising and promotion campaigns between Sapoznik and it's partners.  
Researched, Composed and Designed marketing packets, advertising spots, flyers, mass e-mails and postcards for general and targeted marketing campaigns.

### Education

#### **Art Institute of Fort Lauderdale 2002 - 2005**

##### **Bachelor of Science - Animation and Media Arts**

Honor Roll & Dean's List.

#### **Miami Dade Community College 1999 - 2002**

##### **Associate of Arts - Graphic Arts**

Graduated with Honors. Phi Theta Kappa Member - International Honor Society.

### Awards

#### **2008 Emmy Award**

"Free to be Heard Campaign" (PSA), WSFL-TV

#### **2012 PromaxBDA SILVER Award**

"Comedy Invasion" (Image Campaign), WSFL-TV

#### **2013 Emmy Award**

"For The Fun of It" (Promotional Campaign), WSFL-TV

#### **2014 PromaxBDA SILVER Award**

"Monday Night Game Plan" (Day Part Block Spot), WSFL-TV